

LOCATIONSHAWAII.COM · WEBSITE AUDIT

Your website is costing you clients.

We reviewed locationshawaii.com and compared it against 5 similar businesses. This report shows where you stand, what is holding you back, and what to fix first.

23

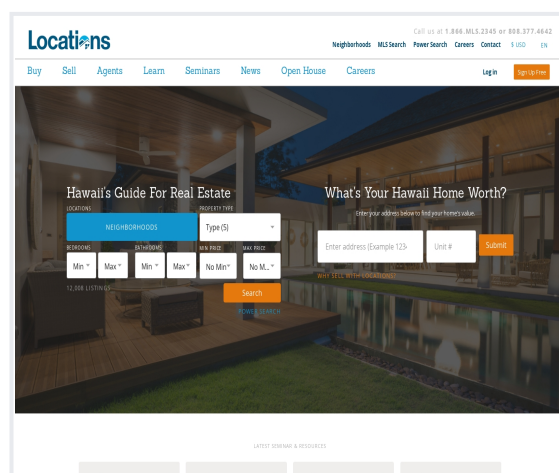
OVERALL SCORE

Grade F 23 / 100

Your site scores below most competitors. The biggest issue is how slowly it loads on a phone, and visitors leave before they see what you offer.

HOW GRADES WORK:
A – Excellent · B – Good
C – Needs work · D – Poor

LOCATIONSHAWAII.COM TODAY



<p>SPEED</p> <h1 style="font-size: 48px; color: red; margin: 0;">31</h1> <div style="width: 100%; height: 10px; background: linear-gradient(to right, red 31%, gray 31%);"></div> <p style="background-color: #f8d7da; padding: 2px 5px; display: inline-block;">URGENT</p>	<p>GOOGLE VISIBILITY</p> <h1 style="font-size: 48px; color: orange; margin: 0;">85</h1> <div style="width: 100%; height: 10px; background: linear-gradient(to right, orange 85%, gray 85%);"></div> <p style="background-color: #fff3cd; padding: 2px 5px; display: inline-block;">STRONG</p>	<p>SITE QUALITY</p> <h1 style="font-size: 48px; color: green; margin: 0;">77</h1> <div style="width: 100%; height: 10px; background: linear-gradient(to right, green 77%, gray 77%);"></div> <p style="background-color: #fff3cd; padding: 2px 5px; display: inline-block;">ROOM TO IMPROVE</p>
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WHERE YOU STAND

Competitors scoring higher	3 out of 5
Phone speed score	31 / 100
Last meaningful update	Over 12 months ago

WHAT'S WORKING

Secure connection	In place
Mobile-friendly layout	In place
Social profiles linked	In place

See what a rebuild could look like

Book a short call and we will walk you through exactly what to fix first.

Book a Call

How you compare to similar businesses

We tested 5 similar businesses. The chart below lines locationshawaii.com up against the average of those competitors, across the three things that matter most.



- locationshawaii.com**
Your current scores
- Competitor average**
5 similar sites

What this shape tells you
The red shape, which is you, sits inside your average competitor. The biggest gap is speed. The smaller the red shape, the more business you are likely losing to sites that load and read faster.

Your site has not been updated in over a year
Google treats a site that never changes as inactive and slowly lowers its ranking. It also makes potential clients unsure whether your business is still running.

Speed score: 31 out of 100

Speed decides whether visitors stay or leave. On a phone, many people give up before a slow page finishes loading, before they read a word about your business or see how to reach you.

ON A PHONE

First thing visitors see
How fast the page starts to appear **8.8s**
POOR

Main content visible
When the page becomes readable **26.3s**
POOR

Ready to use
When visitors can tap and scroll **31.9s**
POOR

Responds to taps
How fast the page reacts to a tap **1276ms**
POOR

Content stays steady
Whether buttons jump while loading **0.010**
GOOD

ON A COMPUTER

First thing visitors see
How fast the page starts to appear **1.7s**
GOOD

Main content visible
When the page becomes readable **4.5s**
POOR

Ready to use
When visitors can tap and scroll **6.2s**
NEEDS WORK

Responds to taps
How fast the page reacts to a tap **702ms**
POOR

Content stays steady
Whether buttons jump while loading **0.007**
GOOD

53%

of phone visitors leave a site that takes more than 3 seconds to load.

1 in 14

visitors are lost for every extra second your site takes to load.

Move up

Google moves faster websites higher in search results. A quicker site means more people find you before they find a competitor.

Google visibility score: 85 out of 100

This is how easily people find you on Google. The basics matter most: a clear title, a proper description, and a few signals that tell Google your site is trustworthy.








HOW YOUR LISTING APPEARS ON GOOGLE TODAY

[locationshawaii.com](#) › [home](#)

Hawaii Real Estate - Search Homes & Condos for Sale | Locations

Search for Hawaii real estate with Locations easy-to-use home finder. View photos, property info, & sales history of all homes for sale in Hawaii.

FULL CHECKLIST

-  **Page title is set**
A clear, well-sized title helps Google show your business properly in search.
-  **Description is a good length**
The line under your title is your best chance to convince someone to click. Aim for two short, useful sentences.
-  **Clear page heading**
Google and visitors can both tell what the page is about right away.
-  **Works on phones**
Your site adjusts properly to mobile screens. This is helping you, not hurting you.
-  **Secure connection**
Visitors see the padlock in their browser, which builds trust and helps your ranking.
-  **Enhanced listing not set up**
Adding extra behind-the-scenes detail can earn you a bigger, more eye-catching listing.
-  **Social profiles linked**
Your Facebook, Instagram, LinkedIn, X, YouTube accounts are connected, which adds to your credibility.

What this actually means for you

Numbers on a page are easy to skim past. Here is what they translate to in real life, for a business that depends on people finding you, trusting you, and getting in touch.

3 of 5

Competitors are ahead on every front

3 of 5 similar businesses we tested outperform locationshawaii.com across speed, visibility, and quality. The gap is not small, and it is growing the longer the site stays as it is.

12+ months

No updates in over a year

An unchanged website tells Google the business may be idle, and it tells potential clients the same. Activity signals credibility, and right now the signal is silence.

Today

Every day without a fix is a cost

There is no neutral. While the site sits as it is, competitors with faster, fresher pages are picking up the clients that would otherwise have found you.

Technology Stack

We detected 7 technologies running behind locationshawaii.com. 2 look outdated and 0 are getting old — the colours below show what is worth your attention.

● Outdated ● Getting old ● Modern

YOUR NEXT STEP

Let's talk about what locationshawaii.com could become.

You already know your website should be doing more for you. This is your chance to see exactly what that looks like, sit down with someone who has read every line of this report, and leave with a straight answer on what to do first.

30 min

One focused conversation about your site, not a generic sales call.

Clear plan

You walk away knowing exactly what to fix first and why it matters.

Real answers

Honest input on what is worth doing now and what can wait.

[Reserve Your Strategy Call](#)